NORTHEAST SYRIA JOINT MARKET MONITORING INITIATIVE (JMMI)

INTRODUCTION

To inform humanitarian cash programming, the northeast of Syria (NES) Cash Working Group (CWG) conducts a monthly Joint Market Monitoring Initiative in northern Syria. The exercise assesses the availability and prices of 36 basic commodities that are typically sold in markets and consumed by average Syrian households, including food and non-food items, water, fuel, and cell phone data.

Of these, 18 items comprise the Survival Minimum Expenditure Basket (SMEB; see fg. 8-9; and 11) which represents the minimum, culturally adjusted items required to support a 6-person household for a month. For further information, please see our methodology.

ON-LINE DASHBOARD

To facilitate the interaction with the JMMI, an interactive dashboard is available on-line. The dashboard is designed to allow users to navigate more easily and draw geographical and temporal comparisons across different currencies. To use the on-line interactive dashboard, click here.

- 8 supporting partners
- 4 governorates
- 11 districts
- 29 sub-districts
- 59 communities
- 1,770 shops (vendor key informants)

COST OF NES SMEB^A

772,807 SYP ▲ +10%

128 USD ▼ -2%

COST OF NES FOOD BASKETA

597,056 SYP ▲ +11%

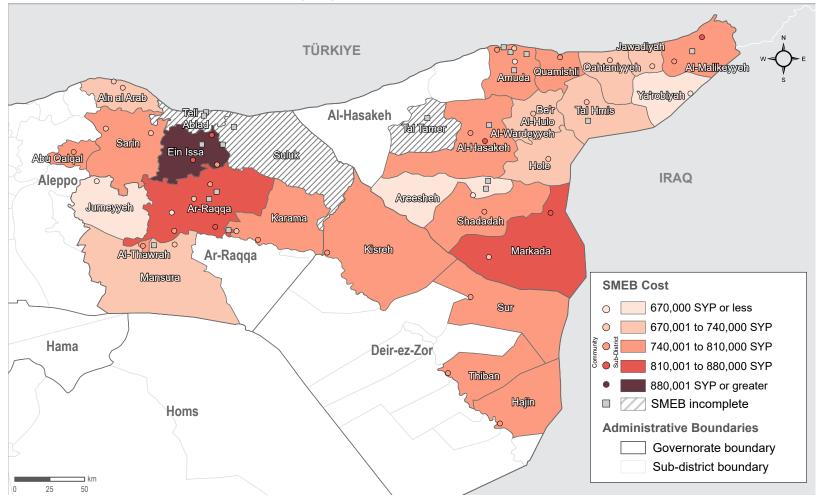
99 USD ▼ - 1%

NES EXCHANGE RATE^A

USD/SYP

6,045 SYP▲ +12%

MEDIAN SMEB PRICE PER SUB-DISTRICT (SYP) - FIG. 1



A. For price and change % calculations, only the communities within a sub-district with consistent coverage across months are included. This also applies to the following tables.

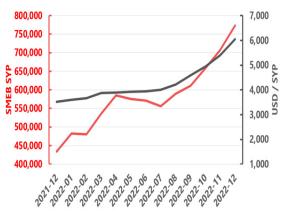
IN THIS FACTSHEET Q

As the JMMI generates a large amount of data, this factsheet is limited to a high level analysis. For more detailed data, consult the <u>dataset</u> and <u>online dashboard</u>.

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NORTHEAST SYRIA SMEB PRICE TRENDS VS USD TO SYP INFORMAL EXCHANGE RATES - FIG. 2



KEY DEVELOPMENTS

The overall SMEB value in NES increased by 10% in December to 772,807 SYP (128 USD). Food prices in SYP in NES increased in December at a higher rate compared to previous months. Price increases were in large part driven by depreciation of the SYP against the USD (12% since November). In addition, the Turkish offensive into NES has heavily impacted commercial activity and production damaging key infrastructure. In particular, attacks on oil and gas facilities have exacerbated existing fuel shortages, impacting households' ability to secure fuels for heating and cooking.

The price of cooking fuels increased substantially in December largely due to increases in the price of manually refined kerosene which also declined in availability by 10%. Given low availability of kerosene and substantially higher prices, majority of households rely on gas. The price of subsidised gas remained stable in December however, distribution has been impacted by recent attacks on gas facilities.² This has forced many to rely on high black-market prices and turn to unsafe methods to provide heat.³ At the same time winter clothing items have increased in price by between 50% and 70% compared to this time last year.

The price of fresh vegetables continued to increase and has more than doubled in the past six months (fig. 4) due to reliance on imports from Government of Syria (GoS) areas outside of local production season. Extreme fuel shortages in GoS areas are likely driving up transportation costs. 4 Continued increases in the price of bulk food and non-food items were largely attributed to the increase in the exchange rate as these are typically imported in USD.

The price of water trucking increased in December, most notably in Ar-Raqqa governorate (fig. 7). The increase was likely attributed to disrupted services following the recent attacks on energy infrastructure and ongoing increases in transport costs.

Price inflation remains a key pressure on market functionality as reported by surveyed vendors (fig. 12). In addition, the percentage of vendors in Deir ez-Zor governorate reporting that supply cannot meet demand almost doubled in the last month. In general, the unstable security situation in NES has reportedly spurred households to limit their spending in case of displacement; traders have in turn reduced procurement of supplies.

MEDIAN SMEB PRICE PER SUB-DISTRICT - FIG. 3

	SMEB SYP	1 month change	6 month change	SMEB USD ^B
Northeast Syria SMEB ^c	772,807	10%	35%	128
Northeast Aleppo Governorate	741,232	8%	48%	125
Abu Qalqal	741,232	10%	48%	138
Ain al Arab	729,804	7%	47%	135
Sarin	741,886	9%	40%	136
Al-Hasakeh Governorate	770,289	11%	32%	125
Al-Hasakeh	790,716	10%	36%	146
Al-Malikeyyeh*	795,930	8%	45%	147
Amuda*	746,682	11%	25%	138
Areesheh	667,165	-2%	14%	124
Be'r Al-Hulo*	717,751	12%	NA	134
Hole	709,855	9%	NA	NA
Jawadiyah*	696,063	7%	29%	129
Markada	814,934	12%	42%	151
Qahtaniyyeh*	707,494	NA	45%	132
Quamishli	772,384	18%	33%	143
Shadadah	768,195	9%	21%	142
Tal Hmis*	713,055	15%	47%	131
Ya'robiyah*	635,778	3%	37%	118
Al-Thawrah*	767,087	NA	44%	143
Ar-Raqqa Governorate	810,187	7%	41%	146
Ar-Raqqa	810,187	7%	41%	151
Ein Issa	905,978	23%	57%	168
Jurneyyeh*	600,605	-4%	8%	111
Karama	782,531	-1%	40%	NA
Mansura*	713,787	4%	NA	NA
Deir-ez-Zor Governorate	711,059	6%	25%	132
Hajin	772,226	NA	NA	143
Kisreh	786,022	5%	38%	147
Sur	773,230	9%	45%	143
Thiban	786,826	12%	41%	146

B. USD values are calculated as per the informal exchange rate recorded in the same geographical area. Please see this month's JMMI dataset for informal exchange rates by area. C. * For these sub-districts, water trucking prices were not available and is not included in the SMEB price.

PRICE TREND ANALYSIS

Food prices in SYP in NES increased steeply in December by 11% and decreased slightly in USD indicating that inflation continues to be largely driven by currency depreciation against the USD. In addition, commercial activity and production have been heavily impacted by the Turkish offensive on key infrastructure in NES including grain silos, power plants, gas stations, oil fields and transport routes. Damage to energy infrastructure in Al-Hasakeh in particular has impacted business activity and disrupted electricity to Alouk water plant that serves more than 460, 000 people within the governorate.6

The cost of the SMEB in Quamishili sub-district in Al-Hasakeh notably increased by 18% in the last month (Fig. 3), largely attributed to a sharp increase in the price of bulk food items potentially indicating supply routes have been impacted by the recent shelling in this area. In addition, the SMEB value rose by 23% in the past month in Ein Issa sub-district located close to the Turkish controlled areas. While the SMEB value had been steadily increasing in this sub-district since July 2022, December prices saw a sharp increase putting the value substantially higher than other sub-districts in NES. The increase in this subdistrict was largely attributed to increases in the price of imported bulk food items, manually refined kerosene used for cooking, and water trucking, indicating supply routes may have been impacted by the recent insecurity. This compounds already challenging living conditions in the Tel Abyad area that worsened following the Turkish military operation in 2019.8

The price of fresh vegetables continued to increase in December and has more than doubled in the past six months (Fig. 4). This is likely due to higher reliance on imports from GoS areas and greenhouses with higher production costs while locally produced vegetables are out of season. Extreme fuel shortages in GoS areas are likely driving up transportation costs.⁹ Increases in bulk food and non-food items were largely attributed to the increase in the exchange rate as these are typically imported from Türkiye in USD. The price of cooking oils increased across governorates, despite relative stability in the past six months. The price of cooking oils in December were slightly higher than they were in April 2022 after the initial shock of the Ukraine crisis. This is likely attributed to increased importation costs with the rise in the exchange rate and increasing transportation costs.

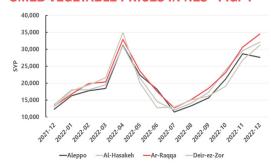
The price of bread remained stable overall (Fig. 5); however, there was a notable increase in the price in Deir ez-Zor governorate where it remains most expensive due to unavailability of subsidised bread. In general, households are able to buy a limited amount of subsidised bread, meaning many purchase additional bread at private bakeries to cover needs at drastically higher prices. 10 The price of flour overall remained stable between November and December but has increased by 40% in the past six months (Fig. 6). This stems from reduced local production as a result of low rainfall, drought, politicised crossborder water flows, poor supply of electricity, and increased fuel prices for farmers.¹¹ In addition, the Ukrainian crisis has impacted the cost of imported flour. The decision to continue exports through the Black Sea has increased supply chain certainty overall but gains from global price cooling are hampered by the exchange rate. 12

The price of water trucking also increased, most notably in Ar-Ragga governorate (Fig. 7). The increase was reportedly attributed to disrupted services following the recent attacks on infrastructure and ongoing increases in transport costs which particularly impact areas further from water sources. In addition, the authorities recently banned digging of additional wells in response to concerns about the level of the water table and on-going disruptions of Alouk water station. The decision has reportedly increased reliance on private water trucking at rising costs and with high risks of cholera contamination.¹³

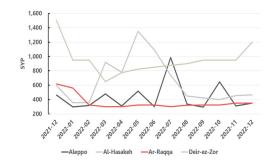
The price of cooking fuels increased substantially in December largely due to increases in the price of manually refined kerosene which also declined in availability by 10%. Given low availability of kerosene and substantially higher prices, majority of households rely on gas. The price of gas remained relatively stable following notable increases in price since September 2022 as a result of a reduction in the subsidy.¹⁴ Further, reduced allocations have forced many to purchase additional canisters to cover their needs. 14 These prices ranged between 50,000 and 100,000 SYP in Al-Hasakeh on the free market when available. 15 This is despite re-opening of the Swedish Gas Plant that was damaged by Turkish air strikes in November delaying distribution in several areas.16

The price of manually refined and high-quality petrol increased substantially in December, while the price of manually refined and highquality diesel remained stable. The price of highquality fuels continued to increase most notably in Aleppo and Ar-Ragga governorates. Turkish attacks on oil and gas facilities have exacerbated existing fuel shortages, impacting households' ability to secure fuels for heating and cooking. 17 Shortages and delays in distribution of heating fuel has forced many to rely on high black-market prices and turn to unsafe methods to provide heat.¹⁸ At the same time winter clothing items have increased in price by between 50% and 70% compared to this time last year.

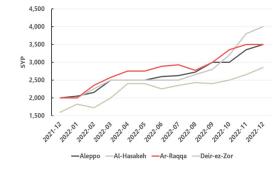
SMEB VEGETABLE PRICES IN NES - FIG. 4



BREAD PRICES PER 8 PIECES NES - FIG. 5

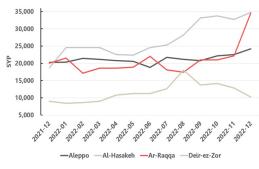


FLOUR PRICES IN NES - FIG. 6

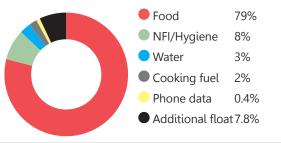


SMEB WATER TRUCKING PRICES IN NES





SMEB COMPOSITION FOR NORTHEAST SYRIA - FIG. 8



SMEB CONTENTS - FIG. 9

Food

Bread	37 kg	Rice	19 kg
Bulgur	15 kg	Salt	1 kg
Chicken	6 kg	Sugar	5 kg
Eggs	6 kg	Tomato paste	6 kg
Ghee/veg. oil	7 kg/L	Vegetables (fresh)	12 kg
Red lentils	15 kg		

Hygiene (NFI)

Laundry/dish soap Other	3 kg	Sanitary pads	4 packs of 10
Bathing soap	12 bars	Toothpaste	200 g

other			
Cooking fuel Water trucking	25 L 4500 L	Phone data "Float"/other costs	1 G 7.5% (
			tot

The SMEB Total is the median cost of the minimum, culturally adjusted items required to support a 6-person household for

D. Due to rounding figures may not total 100%

SMEB FOOD COMPONENT COST ACROSS NES, BY SUBDISTRICTS AND COMMUNITIES - FIG. 10

Al-Malikevveh Jawadiyah TÜRKIYE Qahtaniyyeh Ya'robiy<u>ah</u> **Amuda** Quamishli Aim al Arab Al-Hasake Be'r Al-Hulo Tal Hmis Tal Tamer Abu Qalqal Al-Wardeyyeh Al-Hasakeh Aleppo Areesheh **Jumeyyeh** Shadadah Ar-Raqqa Al-Thawrah Mansura IRAQ Deir-ez-Zor Hama Thiban Homs SMEB Cost: Food Items 490,000 SYP or less Rural 490,001 to 530,000 SYP **Damascus** 530,001 to 570,000 SYP 570,001 to 610,000 SYP 610,001 SYP or greater Price not available **JORDAN** Governorate boundary Sub-district boundary

PRICE OF ALL SMEB ITEMS - FIG. 11

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Item	Unit ^E	Price SYP	1 month change	6 month change	Price USD ^F
Northeast food Syria SMEB		597,056	11%	39%	99
Bulk food items	SMEB	327,850	11%	39%	54.23
Bulgur	1 kg	5,000	11%	47%	0.83
Red lentils	1 kg	6,000	4%	33%	0.99
Rice	1 kg	4,450	0%	27%	0.74
Salt	500 g	800	0%	33%	0.13
Sugar	1 kg	4,500	8%	50%	0.74
Tomato paste	1 kg	8,125	0%	63%	1.34
Fresh vegetables	SMEB	32,850	10%	123%	5.43
Tomatoes	1 kg	2,800	12%	87%	0.46
Potatoes	1 kg	2,500	-4%	56%	0.41
Cucumbers	1 kg	3,500	17%	250%	0.58
Onions	1 kg	2,000	27%	122%	0.33
Cooking oils	SMEB	70,000	8%	10%	11.58
Ghee	1 kg	10,000	5%	11%	1.65
Vegetable oil	1 L	10,000	11%	9%	1.65
Non-veg perishables					
Bread	8 pc	400	0%	5%	0.07
Chicken	1 kg	9,000	5%	36%	1.49
Eggs	30 pc	14,000	-3%	47%	2.32
Non-food items	SMEB	56,099	7%	44%	9.28
Bathing soap	1 pc	2,000	0%	60%	0.33
Sanitary pads	10 pc	2,500	9%	25%	0.41
Toothpaste	100 g	3,200	-1%	28%	0.53
Laundry powder	1 kg	5,750	8%	21%	0.95
Dish soap	1 L	4,800	10%	37%	0.79
Cooking fuels	SMEB	13,125	54%	NA	2.17
Kerosene (manually refined)	1 L	1,800	20%	64%	0.30
LP gas	1 L	400	0%	129%	0.07
Water trucking	SMEB	26,284	17%	39%	4.35
Water trucking (1000 L)	1 m3	5,841	17%	39%	0.97
Other					
Phone data	1 gb	3,000	0%	0%	0.50
's IMMI dataset for informal exchange rat	es hy area			'	.

E. The SMEB unit refers to the current SMEB allocation of the item, as outlined in fig. 9

F. USD values are calculated as per the informal exchange rate recorded in the same geographical area. Please see this month's JMMI dataset for informal exchange rates by area.

MARKET FUNCTIONALITY

Among other supply-based indicators price inflation remains the key pressure on market functionality with 84% of vendors reporting on it as a key challenge (fig. 12). The percentage of vendors reporting on this challenge has steadily increased since July 2022 in tandem with increased prices of monitored items (Fig. 2). Notably, the percentage of vendors in Deir ez-Zor governorate reporting that supply cannot meet demand almost doubled in the last month; 43% of vendors reported on this challenge in December. In general, the unstable security situation in many areas has reportedly caused households to limit their spending to prepare for potential displacement and traders have in turn reduced procurement of supplies.

Outage of oil pumps across the region have meant bakeries and vehicles are not receiving diesel and bombing of such infrastructure has impacted other vital services and market functionality.¹⁹ For example, bombing of a key gas plant that supplies a power station in Al-Hasakeh has critically impacted electricity provision in the area. In addition, electricity plants rely on oil to fuel turbines, and oil pumping is in turn impacted by disruptions in electricity provision impacting transportation of goods.²⁰

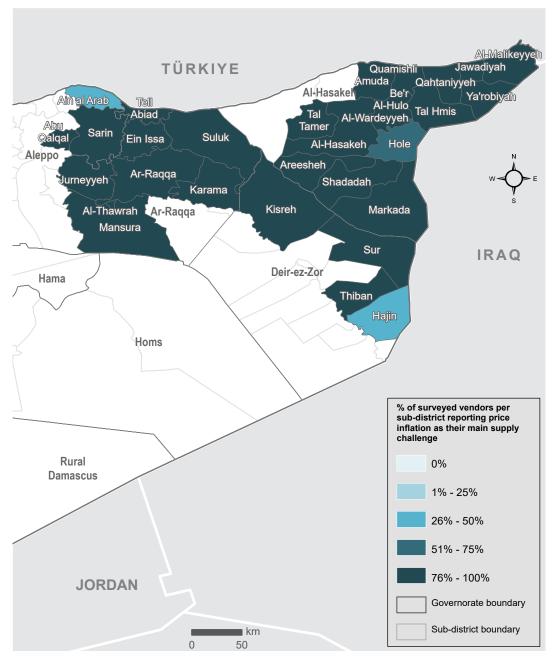
Many vendors in NES remain vulnerable to such supply chain disruptions. In December, 100% of surveyed butchers and fresh vegetable stores reported that they would run out of stock in less than three days if unable to restock. In addition, 100% of bakeries in Al-Hasakeh reported they would run out of stock in three days if unable to re-stock. Such vendors are required to re-stock frequently due to the perishable nature of their produce.

Limited stock of USD remains a key challenge across NES with all surveyed vendors reporting they have shortages of at least one denomination. Limited stock of smaller denominations impacts customers' ability to make purchases. In December 59% of vendors reported limited stock of 5 USD denomination and 70% of vendors reported limited stock of 10 USD denomination.

SUPPLY CHALLENGES REPORTED^G BY SURVEYED VENDORS - FIG. 12

	AREA	REPORTED %
	NES	84%
PRICE INFLATION	NE Aleppo	59%
FRIOL INI LATION	Al-Hasakeh	89%
	Ar-Raqqa	87%
	Deir-Ez-Zor	74%
	NES	15%
SUPPLY CANT MEET DEMAND	NE Aleppo	3%
SOFFEI CANT MEET DEMAND	Al-Hasakeh	19%
	Ar-Raqqa	9%
	Deir-Ez-Zor	43%
	NES	12%
NO ISSUES	NE Aleppo	38%
NO 1550E5	Al-Hasakeh	4%
	Ar-Raqqa	10%
	Deir-Ez-Zor	21%
	NES	9%
SUPPLIER LIMITED SUPPLY	NE Aleppo	15%
SOFF LIER LIMITED SOFF LI	Al-Hasakeh	13%
	Ar-Raqqa	3%
	Deir-Ez-Zor	5%

VENDORS REPORTING PRICE INFLATION AS THEIR MAIN SUPPLY CHALLENGE ACROSS NES - FIG. 13



G. Multiple choice responses are not expected to total 100%. Please see this month's JMMI dataset for all supply challenges reported by vendors.

ABOUT

To inform humanitarian cash programming, the northeast of Syria (NES) Cash Working Group (CWG) - in partnership with local and international NGOs - conducts a monthly JMMI in northern Syria. The exercise assesses the availability and prices of 36 basic commodities that are typically sold in markets and consumed by average Syrian households, including food and non-food items, water, fuel, and cell phone data.

METHODOLOGY

In order to be included in the JMMI, markets must be permanent in nature, large enough to support at least two wholesalers, and diverse enough to provide a sufficient variety of goods and commodities. Additionally, the shops surveyed within each market must be housed in permanent structures and must sell certain items to be eligible for inclusion.

Prices are calculated by taking the median of the next level of aggregation: community and sub-district prices are both drawn from the median prices collected from different vendors. Districts medians are calculated from sub-district medians, governorate figures are calculated from district medians, and regional figures are calculated from governorate medians.

For more details about the methodology, access the online <u>JMMI dashboard</u>.

In light of the fluctuation of the Syrian Pound (SYP)'s value and resulting market disruption, prices should be seen as representative only of the markets and dates where and when information was collected (5th - 12th December 2022).

LIMITATIONS

All JMMI data is only indicative for the specific time frame within which it was collected, and trend lines in graphs may not be continuous where data is missing. Usually, data is collected during the first Mondayto-Monday of each month. The JMMI data collection tool requires enumerators to record the cheapest available price for each item, but does not require a specific brand, as brand availability may vary. Therefore, price comparisons across regions may be based on slight variants of the same product. Non-food items (NFIs) are particularly challenging to standardize as they vary significantly in terms of types, brands, and specifications. The JMMI methodology aims to balance consistency and comparability considerations with geographical variations in availability.

Due to issues of access, security and partner capacity, the markets included in the JMMI may vary on a monthly basis. As such, the reported changes in the more aggregate levels (governorate, district) may be driven by shifts in coverage rather than actual changes. For this reason, we recommend all users to consider local markets and lower levels of aggregation (sub-district, community) when using JMMI data for more specific trend analyses.

It is important to keep in mind that some vendors might feel more or less inclined to share their actual experiences (fearing that the information shared might be used by competitors or in some way against their business), while others might adjust their answers based on the expected effect that they will have on humanitarian programming. Similarly, even though all enumerators received the same training,

some might have more previous experience and might therefore be better able to produce higher quality data.

Part of the data collection takes place remotely using vendor contact information collected in advance by the JMMI partners, in order to prevent the spread of COVID-19. Market monitoring can be challenging, especially through remote interviews. At the same time, the JMMI has over seven years of accumulated experience, strong internal coordination and external relation with vendors, and vast longitudinal data, which supports the accuracy of findings.

JMMI AND THE CASH WORKING GROUP

The JMMI exists within the framework of the Cash Working Group (CWG). In northwest Syria (NWS), the CWG was established in May 2014 to analyse the impact of the ongoing conflict on markets in Syria and guide the implementation of humanitarian cash and voucher programmes within those markets. In northeast Syria (NES), the CWG was established in 2018, to fulfil a similar purpose in that region.

For more information about the CWG in NES, please contact the cash working group coordinator at cashcoordnes@gmail.com

PARTNERS

Each month, around 20 different organizations work together to collect market data. Participating organisations train their enumerators on the JMMI methodology and data collection tools using standard training materials developed

by REACH, who is then responsible for processing the data.





























REACH

REACH Initiative facilitates the development of information tools and products that enhance the capacity of aid actors to make evidence-based decisions in emergency, recovery and development contexts. The methodologies used by REACH include primary data collection and in-depth analysis, and all activities are conducted through inter-agency aid coordination mechanisms.

For more information about REACH, please contact the REACH JMMI focal point, Safa'a Harahsheh, at safaa.harahsheh@reach-initiative.org or visit the REACH_Syria Resource Centre.

ENDNOTES

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